

 **YOU LIVE RIGHT**

The Better for YOU Publishing Company!
Your Turnkey Partner for Cookbook and Product Development

We do it all!

Our team of product development experts, nutritionists, professional chefs, designers, writers, strategic marketers, photographers, and printers make it turnkey to create cookbooks and recipes fast and effectively.

We Have the KNOW-HOW!

Customers have a hard time cooking healthier, not knowing what to buy, how much to prepare, and what ingredients to use to make their meals and snacks taste delicious. As trends are now leaning now toward healthier options, the You Live Right team of nutritionists and professional chefs can offer engaging classic and innovative recipes, online content, videos and cookbooks that will give consumers confidence with their new appliance purchases.

We want to ensure your appliance has the WOW factor!

Customers are forever after convenience, and want the least procedures in prep and minimal clean up. Our team of product development experts can test your products and help your team create the WOW benefits to increase sales and to give you the point of difference you are looking for.

We want your products to get 5 star ratings!

Great recipes are the showcase to make your products shine! Purchasers will have the confidence and positive experience, which leads to online 5 star ratings, and great word-of-mouth marketing. These recipes, photographs, and even recipe videos can also be used for PR campaigns, advertising pieces, POP displays, plus can be customized by retailer.

We want you to have additional profits!

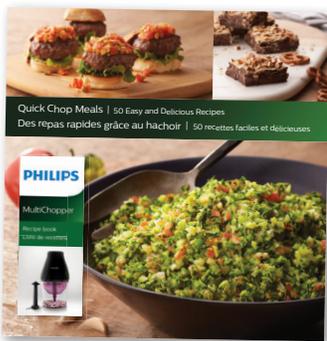
Cookbooks can be offered as an upsell and can produce nearly as much profit margin as the product itself.

Call us and let us know how we can be YOUR strategic partner!

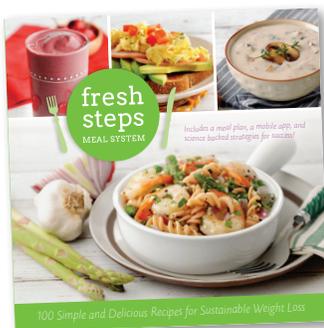
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Author, The Perfect Portion Cookbook

“I’d go as far as to say that this may be the ONLY cookbook that you’ll need in 2016” –Huffington Post



“I would recommend adding this cook book to your order, just for the Asian salad alone. The carrot salad recipe was good too.”



“These recipes provide me with inspiration for my new meal plan!”